

SelectUSA Brazil Road Show 2016

December 5 – 9, 2016

SelectUSA and the U.S. Commercial Service in Brazil are pleased to host the third annual **SelectUSA Brazil Road Show**.

This week-long event to promote investment in the U.S. market will take place in three major cities: São Paulo, Curitiba and Porto Alegre, from December 5 – December 9, 2016.



The Road Show will provide U.S. state, local, and regional economic development organizations (EDOs) the opportunity to market their offerings directly to qualified Brazilian investors and prospects.

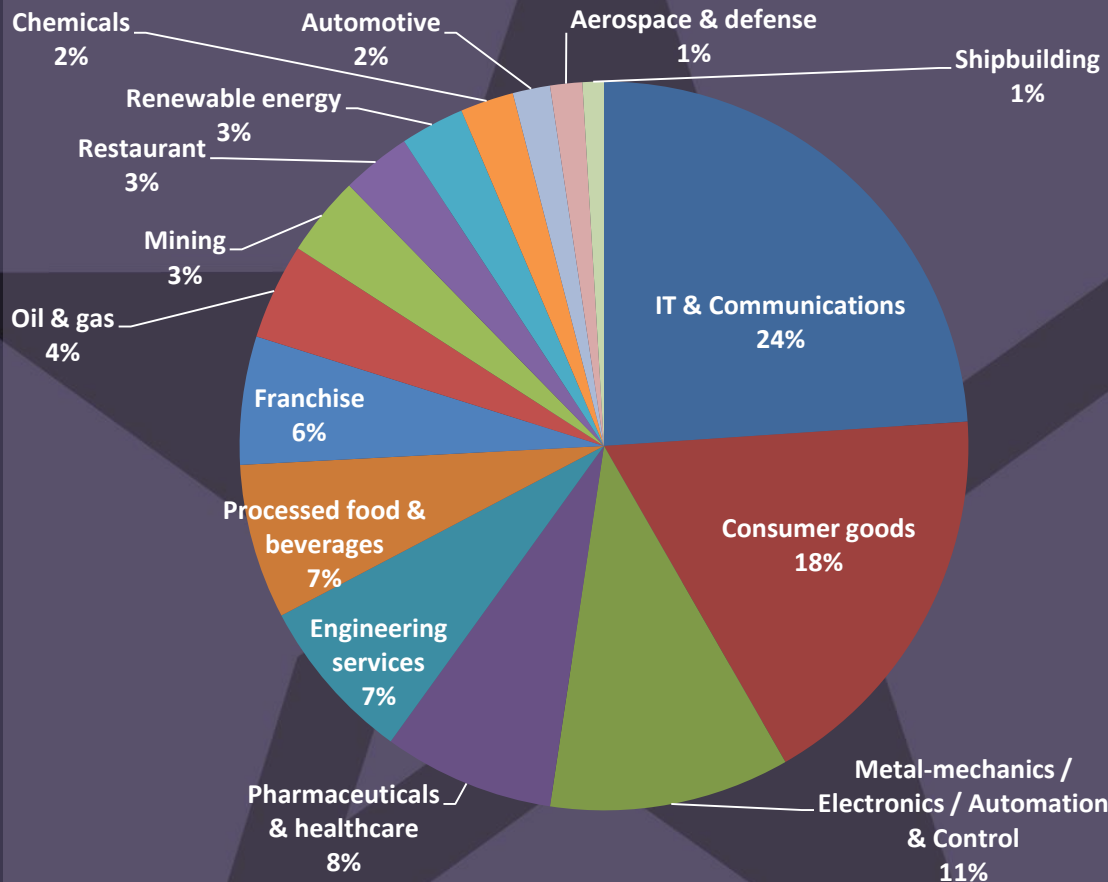
The program will provide great opportunities to engage with Brazilian companies looking to invest in the United States through half-day seminars, networking activities (receptions, lunches, etc.), and prearranged one-on-one matchmaking sessions with company decision-makers.

- Participation breakdown:

More than 500 companies attended seminars and one-on-one matchmaking sessions during previous editions of the **SelectUSA Brazil Road Show**.

The audience will be comprised of primarily small and medium enterprises as well as some Brazilian multinational firms.

Below is a breakdown of previous firm participation by sector:





SELECTUSA

- Photos from previous SelectUSA Brazil Road Shows:



- Itinerary for SelectUSA Brazil Road Show 2016

December 5th – São Paulo, SP

| | |
|----------------|---|
| Late afternoon | Welcome/briefing session at the U.S. Consulate General, São Paulo |
| Evening | C-level executives reception |

December 6th – São Paulo, SP

| | |
|--------------|---------------------------------|
| 09am-12:30pm | SelectUSA Investment Seminar |
| 12:30pm-02pm | Networking lunch |
| 02pm-05pm | One-on-one matchmaking sessions |
| Evening | Depart to Curitiba by plane |

December 7th – Curitiba, Paraná

| | |
|--------------|---------------------------------|
| 09am-12:30pm | SelectUSA Investment Seminar |
| 12:30pm-02pm | Networking lunch |
| 02pm-05pm | One-on-one matchmaking sessions |

**Dec. 8th – Curitiba, Paraná /
Porto Alegre, Rio Grande do Sul**

Afternoon Depart to Porto Alegre by plane

Dec. 9th – Porto Alegre, Rio Grande do Sul

| | |
|--------------|---------------------------------|
| 09am-12:30pm | SelectUSA Investment Seminar |
| 12:30pm-02pm | Networking lunch |
| 02pm-05pm | One-on-one matchmaking sessions |

End of official program

SELECTUSA

- Half-day seminar format:

Each Road Show stop will include a half-day seminar. The format and agenda will focus on providing information about and resources to enter the U.S. market, best practices or examples of expanding to the United States, and other FAQs for Brazilian firms seeking to internationalize operations.

EDOs will have the opportunity to showcase the uniqueness of their regions through 90 second videos that will be publicized during the event.



- Participation Opportunity:

Economic Development Organizations

- Participation in the one-on-one matchmaking sessions in each of the three cities with a table-top/booth space;
- Access to the list of participants from half-day seminars in each city;
- Access to the list of participants from C-level Brazilian executives reception in São Paulo/SP;
- 2 tickets to attend the half-day seminars in each of the three cities, as well as official reception in São Paulo/SP;
- 1 A4 page containing EDO profile and contact details, region logo and seal on the official event brochure;
- Logo applied in all official promotional materials related to the Road Show.

Costs for participation:

USD 2,000* (registering up to 10/03/16)

USD 2,800* (registering after 10/03/16)



* Does not include costs for travel, lodging, subsistence and other personal expenses that may be incurred.



SELECTUSA

Register now!

Deadline for registration

10/28/2016

For further information:

Andre Leal

SelectUSA Specialist – Brazil

Tel.

+55 11 3250-5416

E-mail

andre.leal@trade.gov

Address

U.S. Consulate General, São Paulo
Rua Thomas Deloney, 381
São Paulo, SP – Brazil
04710-041

