

SPEAKER BIOS – PRIVATE SECTOR



MICHAEL ARATEN

President and CEO, K'NEX Brands, LP

Mr. Araten joined K'NEX in May 2005 to serve as its Vice President and General Counsel. He became President & COO in January 2006 and assumed his present position as President and CEO in January 2009.

Prior to joining K'NEX, Mr. Araten served as Senior Vice President and Corporate Counsel to O'Neill Properties Group, as well as Chief Litigation Counsel to Toll Brothers, Inc. In those capacities, Mr. Araten was responsible for risk management, regulatory approvals, human resource issues and the management of over 100 law firms in 21 states. Mr. Araten also formed numerous joint ventures, led due diligence and acquisition teams, and obtained land development approvals that created over five billion (\$5 billion) in new home sales and land value.

As President and CEO, Mr. Araten is responsible for all strategic and day-to-day operations of the company. K'NEX Brands has two primary business units: K'NEX, LPG, the toy manufacturing, marketing, design and distribution company; and The Rodon Group (a highly automated plastics injection molder with a focus on small parts used in over 100 industries, including food, beverage, consumer packaged goods, construction and toys).

Mr. Araten holds a B.A. in Political Science from Stanford University, and a J.D. from the University of Pennsylvania.



MARK BRADY

Director, International Trade & Investment, National Governors Association (NGA)

Mr. Brady focuses on international issues related to trade and investment between states and foreign jurisdictions. He leads efforts to build relationships among key international, federal and private sector partners and to prioritize NGA's international activities. Previously, Mr. Brady has held positions as Deputy Commissioner of

Administration, State of Louisiana; Deputy Assistant Secretary, U.S. Department of Commerce; Executive Director of the Corporate Partnership Program, U.S. Commercial Service; Executive Director and COO, Arab Bankers Association of North America. He holds a B.A. in Economics, Whittemore School of Business and Economics, University of New Hampshire.



JEFF FETTIG

Chairman and CEO, Whirlpool

Jeff Fettig became Whirlpool Corporation's chairman and chief executive officer, effective July 2004. He served as president and chief operating officer and was first elected to the Whirlpool board of directors in June 1999. Jeff joined Whirlpool in 1981 and has held a number of positions as Vice President for Marketing in Whirlpool's North American and European operations. In 1994 he was named an executive vice president of Whirlpool and president, Whirlpool Europe and Asia. A native of Tipton, Indiana, Jeff holds a bachelor's degree in finance and a master of business administration from Indiana University.



JEFF FINKLE

President and CEO, International Economic Development Council (IEDC)

As President and CEO of the International Economic Development Council (IEDC), Jeff Finkle is a recognized leader and authority on economic development. With the formation of IEDC in 2001 following the merger of the Council for Urban Economic Development - where he was president for 15 years - and the American Economic Development Council, Jeff set the course for a more effective and influential organization. Today IEDC is the world's largest economic development membership organization and is a \$5 million annual operation that is renowned for its leadership in professionalizing and diversifying the field of economic development.

Jeff previously served as Deputy Assistant Secretary in the U.S. Department of Housing and Urban Development, and has received numerous awards over the years for his commitment to making sustainable economic development a priority in communities of all sizes.

A frequent lecturer and author of numerous articles, Jeff has appeared on CBS Sunday Morning, Fox television and the Journal Report on PBS. He received a Bachelor of Science degree in communications in 1976 from Ohio University in Athens and pursued graduate studies in business administration at Ohio State University. He maintains a strong connection with Ohio University's Voinovich School for Leadership and Public Affairs.



KATY GEORGE

Director, McKinsey & Company

Katy George is a Director in McKinsey & Company's New Jersey office. Katy co-leads McKinsey's Global Manufacturing Practice. Katy is also a part of the leadership team of the Pharmaceutical and Medical Products Operations Practice. An 18-year veteran of McKinsey, Katy's client service has focused on healthcare supply chain, manufacturing and quality, and Katy has also worked with healthcare companies on corporate strategy and commercial effectiveness.

In Katy's role as co-leader of the Global Manufacturing Service Line, Katy has focused on global macroeconomic changes, advanced manufacturing technologies, and how they will reshape manufacturing strategies and opportunities. Katy co-authored McKinsey's report "Manufacturing the future: The next era of global growth and innovation", a collaboration with McKinsey's Global Institute (2013). She also co-authored McKinsey's perspective "Next-shoring: A CEO's Guide" (2014). Katy has spoken at multiple conferences and with clients on advanced manufacturing technology adoption, digital manufacturing management, the role of advanced analytics in manufacturing, and regional manufacturing competitiveness.

Prior to joining McKinsey, Katy worked as an associate analyst at National Economic Research Associates. She holds a high honors degree in economics and government from Oberlin College and a Ph.D. in business economics from Harvard University. Her doctoral work focused on factory management and supply chain improvements in assembly industries.



MICHELLE GLOECKLER

Senior Vice President, Walmart

Michelle Gloeckler leads the Home business for Walmart US. She and her team are responsible for categories like Cook & Dine, Bed & Bath, Décor, Home Organization, Outdoor Living and Live Plants. Responsibilities include buying, branding, product development and collaborating across functions to deliver the P&L. In January of 2013, Walmart announced an additional \$50b commitment to U.S. manufacturing over the next ten years with Michelle leading that effort.

Prior to her role in Home which started in 2011, Michelle was SVP of Merchandise Execution. In that role her team led the implementation of merchandising strategies at store level across Walmart's U.S. operations.

Michelle joined Walmart in February of 2009 where she was the Vice President leading Candy, Seasonal Food Gifts, and Impulse items located at the front end for Walmart's U.S. stores.

Prior to Walmart, Michelle spent 21 years at The Hershey Company. During her time at Hershey, she held both field and home office based positions including VP positions in Sales, Marketing, and Category Development across all U.S. retailers and Brands.

Michelle serves in a broad array of community and industry leadership roles. She served two years as Chair of The Network of Executive Women (NEW), a not-for-profit industry group with a mission of attracting, advancing and retaining women in the retail and consumer package goods industry through education and networking. Over the past 7 years, she's served as President Elect, Chair of Sponsorship and Board Member for NEW. She is currently serving as Immediate Past Chair for NEW and remains on the board.

Michelle is a graduate of the University of Michigan. She is a regular speaker at Industry events as well as Women in Leadership events. Michelle, her husband Scott, and their two boys reside in Bentonville, AR.



MICHAEL PENNER

President and CEO, Richelieu Hosiery International Inc.

Mr. Penner is the President and CEO of Richelieu Hosiery International Inc., a privately-owned manufacturer and marketer of high-quality legwear based in Montreal, Quebec, Canada. Under his leadership, the struggling local hosiery manufacturer has turned into North America's leading provider of high-quality legwear, with the most diverse international sourcing model on the continent.

In 2011, Penner spearheaded Richelieu's expansion into the United States, by acquiring substantial assets of International Legwear Group of North Carolina and orchestrating a complete turnaround of the ailing company. In 2014, Penner announced that Richelieu will invest a further \$24 million in the United States, this time to build a new automated sock-making facility.

Penner is a graduate of Montreal's McGill University and of Hofstra University School of Law in New York. Prior to joining Richelieu in 1998, Penner practiced law in New York, first at Rivkin, Radler and Kremer, and then at Olsten Corporation. He lives in Montreal with his wife and their five young children.



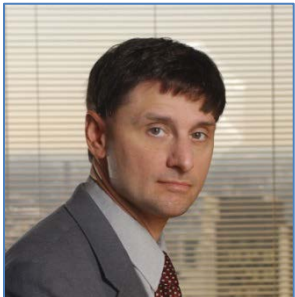
MAULIK SHAH

Co-Founder and Chief Technology Officer for Mantra Information Services

Maulik Shah is the Co-Founder and Chief Technology Officer for Mantra Information Services, a New Jersey based custom application development and software consulting company. As part of his role, Mr. Shah manages Product, Design, Web & Mobile Engineering, and QA teams and defines Mantra’s overall technology strategies.

Prior to Mantra, Mr. Shah served as a Director of Technology with onProject Inc. where he assisted companies like AT&T, Ernst & Young, HP, NVR, Pulte Homes, and several others implement custom business solutions.

Mr. Shah holds a Master’s degree in Computer Science from Fairleigh Dickinson University in New Jersey.



HAROLD L. (HAL) SIRKIN

Senior Partner and Expert on Globalization and Operations, Boston Consulting Group

Hal Sirkin is a senior partner in the Chicago office of The Boston Consulting Group (BCG) and an expert on the subjects of globalization, operations, innovation and change management. He is also lead author of BCG's ongoing study of "reshoring" – the emerging trend of manufacturing returning to the United States from China and other countries. He and his coauthors have predicted a U.S. "manufacturing renaissance" starting by around 2015 due to the shifting global economics of production.

Until recently, Hal was global leader of BCG’s Operations practice, which includes manufacturing, procurement, supply chain management, asset productivity, and cost reduction. Prior to that, he served as global leader of the firm’s Information Technology and E-Commerce practices. He has over 30 years with the firm and extensive experience across a wide range of topics, industries and geographies.

Hal has been a guest on CNBC, CNN, ABC, NBC, CBS, Fox Business Channel, Bloomberg, and NPR and numerous other broadcast outlets. He has also contributed commentary to leading publications such as The Wall Street Journal, The New York Times, the Financial Times, Bloomberg Businessweek, The Economist, Newsweek and Time.

He coauthored three books - *Payback: Reaping the Rewards of Innovation* (2007), *GLOBALITY: Competing with Everyone from Everywhere for Everything* (2008), and *The U.S. Manufacturing Renaissance: How Shifting Global Economics Are Creating an American Comeback* (2013).

He earned an MBA from the University of Chicago (first in his class) and a BS from the Wharton School (summa cum laude). He is also a CPA and a Professor at Kellogg School of Business.

SPEAKER BIOS – MEMBERS OF CONGRESS



FRANK WOLF

House of Representatives, Virginia 10th District

Congressman Wolf, the most senior of the 11 members of the House of Representatives from Virginia, is serving in his 17th term in Congress. He represents the 10th District, which stretches from McLean to Winchester.

Congressman Wolf sits on the powerful House Appropriations Committee, where he is the chairman of the Commerce-Justice-Science subcommittee. He also serves on the Transportation and Housing and Urban Development and State and Foreign Operations subcommittees. In addition, he is the co-chairman of the Tom Lantos Human Rights Commission, a bipartisan organization which works to raise awareness about international human rights issues.



STENY HOYER

House of Representatives, Maryland 5th District

As House Democratic Whip for the 113th Congress, Congressman Hoyer is the second-ranking member of the House Democratic Leadership. He is charged with mobilizing the party vote on important legislation, acting as a liaison between Members and the Democratic Leadership, and coordinating strategy within the Caucus. He also plays a key role in shaping House Democrats' legislative priorities and in delivering the Democratic message. Now in his 17th term in Congress, he also became the longest-serving Member of the U.S. House of Representatives from Maryland in history on June 4, 2007.

He previously served as House Majority Leader from 2007 to 2011, and House Democratic Whip from 2003 to 2007 in the 112th Congress. Prior to serving in his first term as Whip, Congressman Hoyer served as Chair of the Democratic Caucus – the fourth-ranking position among House Democrats – from 1989 to 1995. He is the former Co-Chair of the Democratic Steering Committee, and served as the chief candidate recruiter for House Democrats from 1995 to 2000. Congressman Hoyer also served as Deputy Majority Whip from 1987 to 1989.

SPEAKER BIOS – U.S. GOVERNMENT



PENNY PRITZKER

Secretary, U.S. Department of Commerce

Penny Pritzker was sworn in as the 38th Secretary of Commerce by Vice President Joe Biden on June 26, 2013.

She is a civic and business leader with more than 25 years of experience in the real estate, hospitality, senior living, and financial services industries. Ms. Pritzker served as CEO of PSP Capital Partners, and has previously developed such diverse companies as Vi (formerly Classic Residence by Hyatt), a leader in luxury living for older adults; The Parking Spot, a large U.S. network of off-site airport parking facilities; and Pritzker Realty Group. President Obama appointed Ms. Pritzker to the President's Council for Jobs and Competitiveness, which formerly advised the administration on economic growth and job creation. Ms. Pritzker previously served on the President's Economic Recovery Advisory Board. She has also served on the boards of Hyatt Hotels Corporation, Wm. Wrigley Jr. Company, Marmon Group and LaSalle Bank Corporation. She is past executive chairman of TransUnion, a global financial services information company.

Ms. Pritzker earned her bachelor's degree in economics from Harvard University and J.D. and M.B.A. degrees from Stanford University. She and her husband Dr. Bryan Traubert have two children.



MARK DOMS

Under Secretary for Economic Affairs, U.S. Department of Commerce

Dr. Mark E. Doms was sworn in as the 11th Under Secretary of Commerce for Economic Affairs on January 3, 2013.

Under Secretary Mark Doms serves as a top economic advisor to the U.S. Department of Commerce (DOC) and the Obama Administration. In this capacity, he contributes to policies and discussions on a wide range of issues including data, trade, manufacturing, taxation, innovation, competitiveness, retirement security, immigration, and education. Dr. Doms also leads the Economics and Statistics Administration (ESA), which includes two of our nation's preeminent information agencies: the Census Bureau and the Bureau of Economic Analysis (BEA). These agencies collect and produce information on the United States' dynamic population and economy, providing vital data to our nation's citizens, businesses, and leaders.

Prior to becoming Under Secretary, Dr. Doms served as the Chief Economist at the DOC from 2009. Before joining DOC, Dr. Doms spent most of his career in the Federal Reserve system, helping guide monetary policy. He is a leading researcher and expert in the areas of innovation, productivity, wages, manufacturing, and price measurement.

Dr. Doms received a B.A. in Mathematics and Economics from the University of Maryland Baltimore County and a Ph.D. in Economics from the University of Wisconsin-Madison.



KENNETH HYATT

*Acting Under Secretary for International Trade,
International Trade Administration*

Kenneth E. Hyatt serves as Acting Under Secretary for International Trade. In this capacity, he leads the International Trade Administration (ITA), which participates in the development of U.S. trade policy; identifies and resolves market access and compliance issues; promotes American competitiveness and the strength of U.S. companies in the global economy; administers U.S. trade laws; and undertakes a range of trade promotion and trade advocacy efforts.

Prior to assuming this role, Mr. Hyatt directed the Department of Commerce's efforts to enhance the competitiveness of the U.S. services industries, as Deputy Assistant Secretary for Services. In that capacity he led efforts to develop trade policies, initiatives and programs aimed at ensuring the long term competitiveness of the U.S. services industry.

Mr. Hyatt received his BA from Yale College, his JD from Harvard Law School and was a Fulbright Scholar.



JAY WILLIAMS

Assistant Secretary, Economic Development Administration

Jay Williams was appointed by President Obama to serve as the Assistant Secretary of Commerce for Economic Development and was sworn into office on Tuesday, May 20, 2014.

As the Administrator of the U.S. Department of Commerce's Economic Development Administration (EDA), Williams is charged with leading the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the global economy.

Prior to joining the Department of Commerce, Jay served as the executive director of the Office of Recovery for Auto Communities and Workers. In previous positions, Williams also served in the White House as Deputy Director for the White House Office of Intergovernmental Affairs, and as Mayor of Youngstown, Ohio from 2006 to August 1, 2011.

Mayor Williams was born and raised in Youngstown. He graduated from Youngstown State University with a B.S.B.A., majoring in finance.



CHANDRA BROWN

*Deputy Assistant Secretary for Manufacturing, U.S.
Department of Commerce*

As the Deputy Assistant Secretary of Commerce for Manufacturing, Chandra Brown oversees a broad portfolio of programs aimed at increasing the international competitiveness of U.S. manufacturers.

Managing a staff of over 70 international trade professionals, she is responsible for boosting U.S. exports of manufactured products, helping to create and support jobs for American workers.

Ms. Brown brings many years of private sector manufacturing experience to the Commerce Department. Prior to joining the Administration, she worked for Oregon Iron Works, where she most recently served as Vice President and Chief Executive Officer of its subsidiary, United Streetcar, the first U.S. manufacturer to create a modern streetcar in more than 60 years. She was appointed to the U.S. Manufacturing Council in 2010 and served as its vice-chair.



SUE HELPER

Chief Economist, U.S. Department of Commerce

Chief Economist, Dr. Susan Helper is on leave from the Weatherhead School of Management at Case Western Reserve University, where she is the Carlton Professor of Economics. She was formerly the chair of the Economics Department, and has been a visiting scholar at

University of Oxford, the University of California (Berkeley), Harvard University and the Massachusetts Institute of Technology (MIT). Her research focuses on the globalization of supply chains, and on how U.S. manufacturing might be revitalized. Dr. Helper received her PhD in Economics from Harvard and her B.A. from Oberlin College in Economics, Government and Spanish. Dr. Helper lives with her husband and three bicycles in Washington, DC.

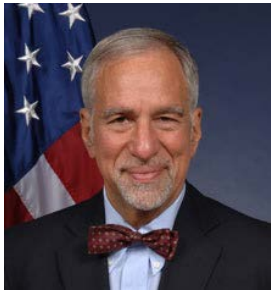


VINAI THUMMALAPALLY

Executive Director of SelectUSA, U.S. Department of Commerce

As Executive Director of SelectUSA, Ambassador Thummalapally manages the strategy and implementation of SelectUSA as it works to create jobs, spur economic growth, and promote American competitiveness. He also co-chairs, with the Director of the White House National Economic Council, the SelectUSA Interagency Investment Working Group to coordinate existing resources across the federal government to promote business investment.

President Obama appointed Ambassador Thummalapally as U.S. ambassador to Belize in 2009, where he served until 2013. Ambassador Thummalapally has had a distinguished 31-year career in the private sector. Prior to joining the foreign service, Ambassador Thummalapally served as President of MAM-A Inc., formerly Mitsui Advanced Media. MAM-A Inc. was the nation's leading manufacturer and distributor of archival recordable optical discs. During his fourteen year tenure the company became the benchmark of the optical disc manufacturing industry.



PHILLIP SINGERMAN

Associate Director of Innovation & Industry Services, Office of the Director

Phillip Singerman serves as Associate Director for Innovation and Industry Services at the National Institute of Standards and Technology (NIST). In this capacity he is responsible for the NIST suite of external partnership programs, including the Hollings Manufacturing Extension Partnership, the Baldrige Performance Excellence Program, NIST technology transfer and small business innovation research awards, economic analysis, and technology innovation.

Dr. Singerman has more than 30 years of experience in tech based economic development; he was the first chief executive of two of the best known public-private partnerships, the Ben Franklin Technology Center of Southeastern Pennsylvania and the Maryland Technology Development Corporation. During the Clinton Administration he served as U.S. Assistant Secretary of Commerce for Economic Development, a Presidential appointment.

Dr. Singerman received his bachelor's degree from Oberlin College and holds a doctorate from Yale University. He has taught at Yale, Columbia, and the University of Pennsylvania. After graduating from school, he served as a Peace Corps Volunteer in Colombia, South America.