

### Our Reshoring Story... by Mantra Information Services www.mantrais.com

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#### **Enterprise Web Applications**

We help companies build scalable web applications from project inception thru successful deployment.



#### Mobile Applications

We build smart phone and tablet applications for business use and consumer utility for iOS & Android platforms.



#### **Cloud Applications**

We provide development services for cloud-enabled multi-tenant software-as-a-service (SaaS) applications.



#### UI / UX Design

From rough sketches to high fidelity designs, we provide UI / UX design services for all types of web and mobile applications.

# What we do

No real cost savings

Low productivity

High turnover

Management overheads

Data piracy / IP theft issues

**Opportunity losses** 

### Offshore concerns

Time-to-market

Product quality

Higher ROI

Data / IP security

Ability to innovate

Future impact

## Onshore advantages

- Filled job openings in 6 months
- 100% Increase in revenue
- 40% Increase in fixed costs
- 30% Increase in new business
- 2 New product launches in 2014
  - New development center in USA

# Reshoring results so far