



BUILDING WORLDS



TITANFALL



KIDS LOVE



KNEX®

Building Worlds Kids Love®

THE RODON GROUP®

American Manufacturing & STEM

- Independence means having the flexibility and ability to control your own destiny. **Made in the USA products are a fundamental example of the Independence we celebrate each year.** The more we make here at home, the more we shape our own future, and that's what independence is all about.
- “For America to be competitive in today’s global environment, our businesses need to be able to find top talent. More and more jobs today require technical training – across all industries and fields. At Walmart, we are seeing firsthand that STEM education and workforce development today will be vital for growing our business tomorrow. If we do not encourage young people to major in STEM fields, we simply will not have the talent pool to meet the demand.” Mike Duke, Wal-Mart CEO on 8-1-13 - STEM100 Leadership Conference
- Creating a “**Virtuous Cycle**” by giving consumers easy choices to purchase American made goods.
- Made in the USA is the world’s most powerful brand.

K'NEX & STEM

- To meet the demand for skilled workers, the US needs 1 million additional graduates each year by 2020--40% more than the number of graduates today.
- K'NEX Education is America's Building STEM solution
- Preparing today's students for tomorrow's STEM jobs
 - STEM solutions with curriculum and teacher's guides designed for 21st century learning
 - PA STEM challenge is model for the nation

